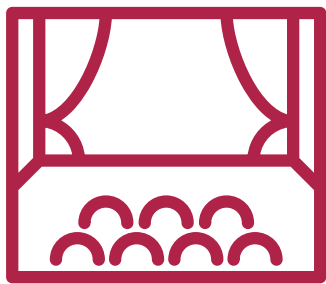


CEL CREATES
DESIRABLE
LEARNING EXPERIENCES

**Good design makes people happy,
and happy people **learn** better**

CEL COURSES...



look good
Visceral Design



feel good
Behavioural Design



make you think
Reflective Design

At CEL, we focus design efforts on essential material,
difficult concepts, and instructional bottlenecks
to **maximize student learning**.

“Positive affect arouses curiosity, engages creativity, and
makes the brain into an effective learning organism.”

Donald Norman

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